CLAIMS

What is claimed is:

- 1. A USB device, comprising:
- a lookup table in fixed electronically readable medium comprising a plurality of product identification information entries;
- an electronically readable index that selects one of said plurality of product identification information entries; and,

vendor identification information in fixed electronically readable medium.

- 2. The USB device of claim 1 wherein said electronically readable index is set by connections on a printed circuit board.
- 3. The USB device of claim 1 wherein said electronically readable index is set by jumper connections.
- 4. The USB device of claim 1 wherein said electronically readable index is set by the logic state of pins on an integrated circuit wherein those pins on an integrated circuit also have a function different from setting said electronically readable index.
- 5. The USB device of claim 1 wherein said electronically readable index set by connections internal to an integrated circuit also containing said lookup table.

- 6. The USB device of claim 1 wherein said vendor identification information comprises a vendor identification number and a vendor identification string.
- 7. The USB device of claim 1 wherein electronically readable fixed medium is Read-Only-Memory.
- 8. A method of providing identification information on a USB capable device, comprising:

reading an index;

looking-up a product identification in electronically readable fixed medium based upon said index;

reading a vendor identification from electronically readable fixed medium.

- The method of claim 8 wherein reading an index comprises reading the state of pins on an integrated circuit.
- 10. The method of claim 9 wherein said state of said pins are set by connections on a printed circuit board.
- 11. The method of claim 8 wherein said state of said pins are set by jumper connections.

- 12. The method of claim 8 wherein said index set by connections internal to an integrated circuit also containing said electronically readable fixed medium.
- 13. The method of claim 8 wherein said vendor identification comprises a vendor identification number and a vendor identification string.
- 14. An apparatus, comprising:
- a USB interface;
- a lookup table in fixed electronically readable medium supplying product identification information to said USB interface.
- 15. The apparatus of claim 14 further comprising:
- means for supplying an index into said lookup table to choose said product identification information from a plurality of product identification information entries.
- 16. The apparatus of claim 14 further comprising vendor identification information in fixed electronically readable medium.
- 17. The apparatus of claim 14 wherein said vendor identification information comprises a vendor identification number and a vendor identification string.

- 18. The apparatus of claim 15 further comprising vendor identification information in fixed electronically readable medium.
- 19. The apparatus of claim 15 wherein said vendor identification information comprises a vendor identification number and a vendor identification string.